



# Why Work With Krista?

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Working with a seasoned and professional speaker means that you don't have to worry about anything. We coordinate all of the details and give you the confidence that your event will be a huge success.

## **Flexible, Organized, and Communicative**

Krista is easy to work with and flexible to meet and exceed your needs. As a professional speaker for 15+ years, she has processes to get you everything you need and will communicate with you every step of the way.

## **Professional**

The advantage of hiring an experienced professional is that you don't have to worry about anything. Her team will work with you to make sure we have everything in place (tech setup, room, handouts, etc.) to make your event a huge success.

## **Customized for Your Audience**

Our presentations are customized for your audience. They aren't canned presentations. We work to make sure that we have relevant examples and content for your industry.

## **Consistently Top-Rated**

Krista is consistently top-rated by attendees and invited back to events year after year. This is because she delivers outstanding presentations and works to engage the audience with practical and actionable content.

## **Engaging and Entertaining**

Krista is an engaging and entertaining speaker. She includes audience interactions and participations to create a fun and effective learning experience.



# About KRISTA NEHER

- Digital marketing pioneer and recognized thought-leader
- CEO and award-winning entrepreneur
- Best-selling author of 6 books including a textbook and a "Dummies" book
- 12+ years experience in digital marketing
- 15+ years experience training, speaking, and consulting
- Global audience
- International keynote speaker



# As seen on and in:

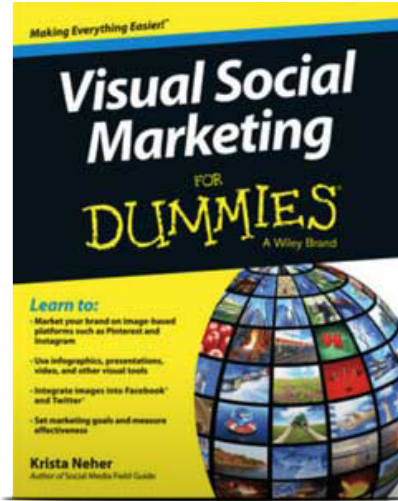


# Hired by...





# We Wrote the Book on It



*NEW in 2019!*



# Krista's Team of Speakers

Our team of speakers are trained by Krista Neher and Boot Camp Digital and are all recognized industry experts and thought leaders. We can bring you highly qualified experts with expertise in your industry and subject area.

- Recognized industry experts and thought leaders
- Practitioners with deep expertise and up-to-date experience
- Regular speakers at industry events and conferences
- 15+ years experience
- Seasoned professional speakers, authors, and experts



# What Makes Our Programs Different?

## Engaging & Interactive



Presentations engage the audience with fun and interactive elements.

## Customized



This isn't a canned presentation – everything is customized for your audience.

## Tools & Resources



Handouts and resources give the audience the tools to implement.

## Action-Oriented



Action-planning is incorporated to drive impact & performance after the event.



# Testimonials

*"I found the social media presentation to be the most useful and relevant information I have ever attended. 10 out of 10!"*

**Darlyne Koretos,  
Executive Services Corps**

*"Krista's presentation and materials are so helpful and comprehensive. After attending I feel like I have what I need to be successful. She is the guru!"*

**Carrie Phillippi,  
Saybrook Marketing Communications**

*"Krista Neher is certainly a step ahead of the game. She reigns in an ever changing social media landscape and presents depth and breadth of information that is intuitive and easy to grasp. Very, very practical."*

**Matthew Dooley,  
Midland**

*"I took 30 pages of notes and that's not something I've ever done at a seminar before. I've been using what I learned to expand the social media footprint of my business in ways I hadn't considered before the seminar. Thanks for putting together a clear and easy to understand approach to social media. I would strongly recommend this program to anyone that is interested."*

**Clay Caldwell**

# Presentations and Workshops

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## Types of Presentations

As a 15+ year professional speaker and trainer, Krista is able to deliver a broad range of presentations from Keynote presentations to tens of thousands to break-outs, as well as customized workshops. Depending on your needs and schedule, she may be able to deliver multiple sessions to maximize her impact at your event.

## Topics

Krista can speak on a wide variety of topics including:

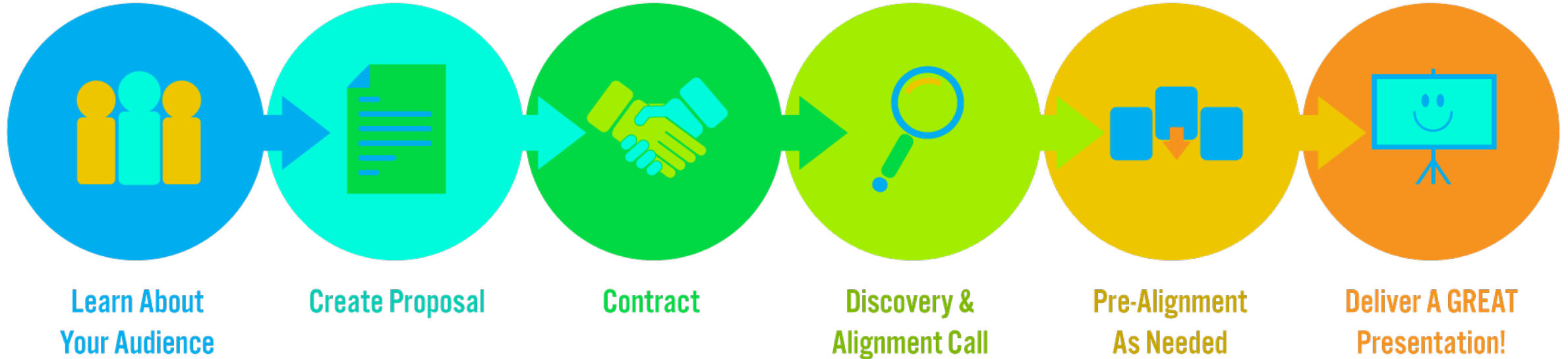
- Digital Marketing
- Social Media
- Personal Branding
- Entrepreneurship

## Industry Experience

As a professional speaker and trainer Krista has worked with almost every industry out there, including many you may not know exist! Krista will research the audience and customize her experience to make it relevant for your audience.

# The Process

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# Bonuses!

We partner with you to make sure your event is a huge success!

- **Limited Signed Books for VIPs**
- **Q&A Time** (Schedule permitting)
- **Book Signing**
- **Marketing Materials**
- **Promo Blog Post, Article, or Video**





# Ready to Get Started?

Dates book quickly, contact us for availability and to see if we can help with your next event.



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